

## APAM 2018 ARTIST APPLICATIONS NOW OPEN

**The Australian Performing Arts Market (APAM) is calling for applications from Australian and New Zealand performing artists and organisations to be part of APAM 2018, held 19 – 23 February 2018 in Brisbane, Queensland.**

Established in 1994 by the Australia Council for the Arts, APAM is Australia's leading internationally focused industry event for contemporary performing arts – with a key focus on increasing international and national touring outcomes and business development opportunities for the sector.

**Australia Council for the Arts CEO Tony Grybowski** said: "APAM is integral in developing the international profile and reputation of Australian artists as creators of outstanding work. In 2016 the program showcased 28 artists and companies from Australia and New Zealand and hosted 655 delegates from 30 countries."

"The Australia Council is proud to support APAM, as it supports a significant networking and showcase platform to international and national presenters of diverse Australian work including strong representation from contemporary Aboriginal and Torres Strait Island performing arts," Mr Grybowski said.

The event brings together more than 1,200 participants from the Australian and international performing arts industry, including influential Artists, Artistic Directors, Creative and Associate Producers, Companies, Festival Directors, Executives, CEO's, and Program Managers.

Artists and companies can participate in the event in a number of ways – including applying to the Showcase and Pitch Program or to exhibit as part of the On Display Booth Program, as well as attending networking events.

In 2018, Brisbane Powerhouse will again present APAM activities and performances, with additional events held across local partner venues including the Queensland Performing Arts Centre and the Judith Wright Centre of Contemporary Arts.

**Brisbane Powerhouse Artistic Director Kris Stewart** said APAM provides a valuable platform for Australian artists to showcase tour-ready productions: "If you have ambitions to get your show on the national or international touring circuit – apply to APAM. From theatre, circus, to dance and more, the opportunity to present at APAM is open to all performing art genres."

"Successful applicants perform live to an audience of key international and national delegates - there's no better event for exposure, touring opportunities and industry networking in Australia," Mr Stewart said.

**Teena Munn, International Programming Manager at Circus Oz** participated in APAM 2016: "APAM presents a fantastic opportunity to know where to benchmark yourself and what's happening across the global performing arts industry. It's an incredibly inspirational event to be a part of, a great place to make new connections, talk, discuss, and get inspired," Ms Munn said.

**Brisbane City Council Lord Mayor, Graham Quirk** welcomed the event back to Brisbane for 2018: "APAM provides an incredible opportunity to expand international relationships, and has a significant economic and creative impact on Brisbane's creative community," Cr Quirk said.

**Queensland Premier and Minister for the Arts Anastacia Palaszczuk** also welcomed the announcement: "APAM really is an important cross-cultural exchange that ensures Queensland and Australian performing arts continues to be seen on local and international stages."

APAM 2018 will be presented by the Australia Council for the Arts in partnership with Brisbane Powerhouse. Brisbane City Council is the Principal Supporter of APAM. The Queensland Government, through Arts Queensland and Tourism and Events Queensland, also proudly supports the event.

Artists and arts organisations interested in applying and/or attending APAM are invited to attend Roadshow information sessions held across Australia and New Zealand in March- April 2017.

**Roadshow dates and online artist applications are accessible via [www.performingartsmarket.com.au](http://www.performingartsmarket.com.au)**

**Artist applications close midnight (AEST) Monday 3 July 2017.**

You can keep up to date with APAM through our social channels - Twitter, Facebook, Instagram and LinkedIn #APAM2018 or for further media information, interviews and images please contact: APAM Marketing Manager: Sofie Ham ~ 0402 728 172 ~ [sofieham@brisbanepowerhouse.org](mailto:sofieham@brisbanepowerhouse.org)

## APAM Roadshow Dates: March – April 2017

Cost: Free

- Auckland, New Zealand: Wednesday 15 March 2017
- Melbourne: Friday 24 March 2017
- Sydney: Monday 3 April 2017
- Perth: Tuesday 4 April 2017
- Adelaide: Thursday 6 April 2017
- Brisbane: Monday 10 April 2017
- Gold Coast: Tuesday 11 April 2017
- Townsville: Wednesday 12 April 2017
- Darwin: Thursday 20 April 2017

For full Roadshow details and to register for an information session visit:

[performingartsmarket.com.au/key-dates/roadshow](http://performingartsmarket.com.au/key-dates/roadshow)

## APAM - Key Facts

- The [Australia Council for the Arts](#) established APAM in 1994 to provide Australian performing artists and companies with a platform to share their stories and talent with Australia and the world.
- APAM's key purpose is to increase international and national touring outcomes and business development opportunities for Australian artists.
- APAM is Australia's leading internationally focused industry event for contemporary performing arts, and is held biennially. The last APAM was presented by [Brisbane Powerhouse](#) in 2016 and featured over 131 events, attracting an attendance of over 1200 performing arts industry from across Australia and the globe.
- APAM 2018 will be held over 5 days from **19 – 23 February 2018**, again presented by the Brisbane Powerhouse and partner venues in Brisbane, Queensland.
- As the host of APAM 2018, Brisbane becomes a key performing arts industry destination for Australian performing arts in the Asia-Pacific Region.
- Artist applications are accepted for two program categories: *Showcase* for productions that have premiered and are tour-ready, and *Pitch* for works in development. Online applications to APAM close 3 July 2017. Artists and arts organisations can apply via: [www.performingartsmarket.com.au](http://www.performingartsmarket.com.au)
- Applications are also open for APAM's On Display Booth Program that allows national and international artists, companies, collectives and funding agencies to promote their work and offerings during APAM. Online applications to the APAM Booth Program close Monday 11 September 2017. Applications are accepted via: [www.performingartsmarket.com.au](http://www.performingartsmarket.com.au)
- APAM 2018 is presented by the [Australia Council for the Arts](#) in partnership with [Brisbane Powerhouse](#). [Brisbane City Council](#) is the principal supporter of APAM. The Queensland Government, through [Arts Queensland](#) and [Tourism and Events Queensland](#), also proudly supports the event.
- FREE APAM Roadshow information sessions for people interested in participating / attending APAM 2018 will be held across Australia and in Auckland, New Zealand during March and April 2017.